

A large crowd of people is gathered at night, holding lit candles. The scene is illuminated by the warm glow of the candles and a stage light in the background. The sky is dark with some stars visible. The overall atmosphere is festive and communal.

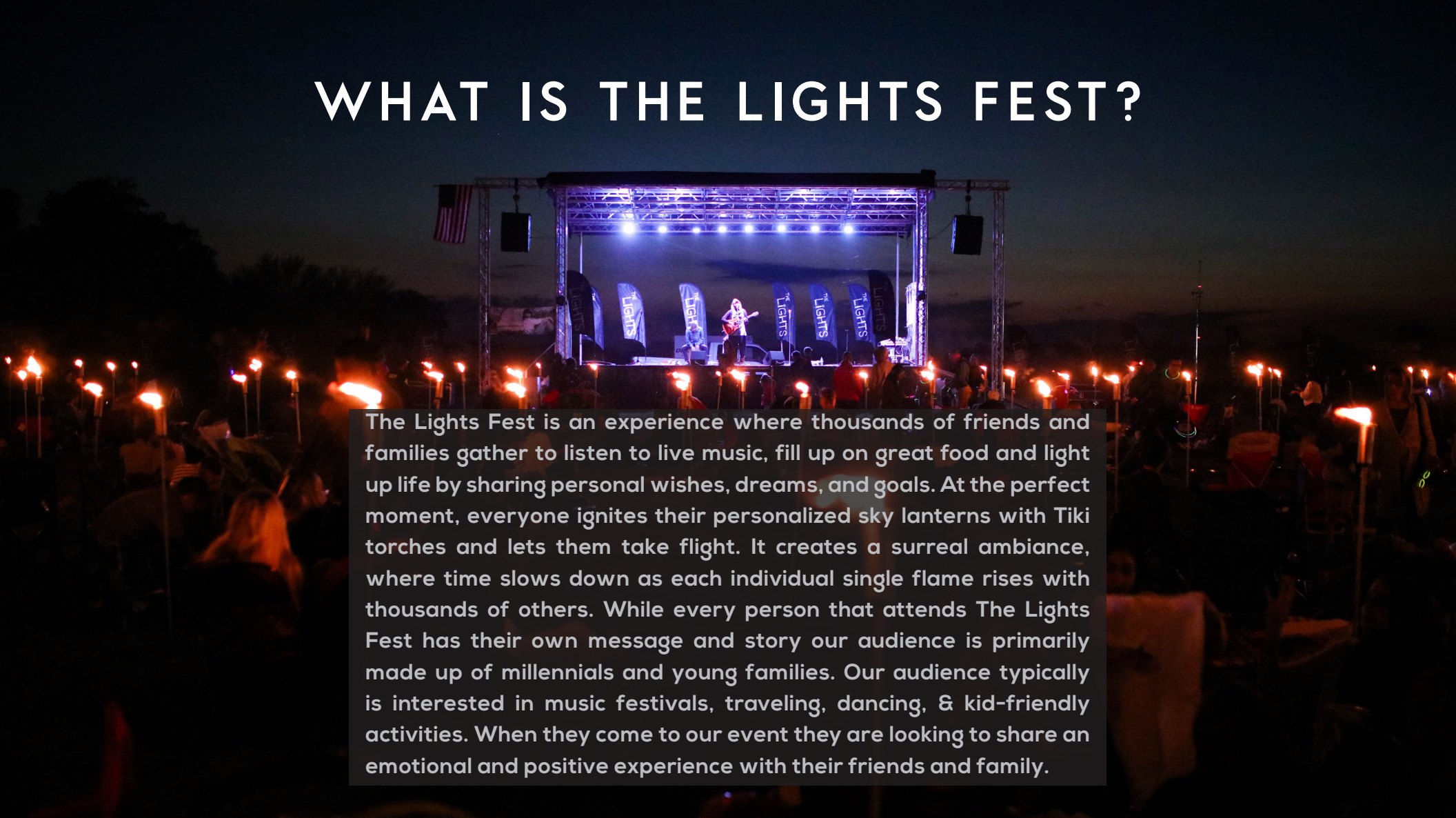
# THE LIGHTS

2018 SPONSORSHIP DECK

[THELIGHTSFEST.COM](http://THELIGHTSFEST.COM)



# WHAT IS THE LIGHTS FEST?

A night festival scene featuring a stage with a performer and a large crowd holding torches. The stage is illuminated with blue and white lights, and the crowd is lit by numerous small, warm-toned torches. The overall atmosphere is festive and communal.

The Lights Fest is an experience where thousands of friends and families gather to listen to live music, fill up on great food and light up life by sharing personal wishes, dreams, and goals. At the perfect moment, everyone ignites their personalized sky lanterns with Tiki torches and lets them take flight. It creates a surreal ambiance, where time slows down as each individual single flame rises with thousands of others. While every person that attends The Lights Fest has their own message and story our audience is primarily made up of millennials and young families. Our audience typically is interested in music festivals, traveling, dancing, & kid-friendly activities. When they come to our event they are looking to share an emotional and positive experience with their friends and family.



# 2018 LOCATIONS

We will be visiting  
**OVER 40 CITIES**  
in 2018

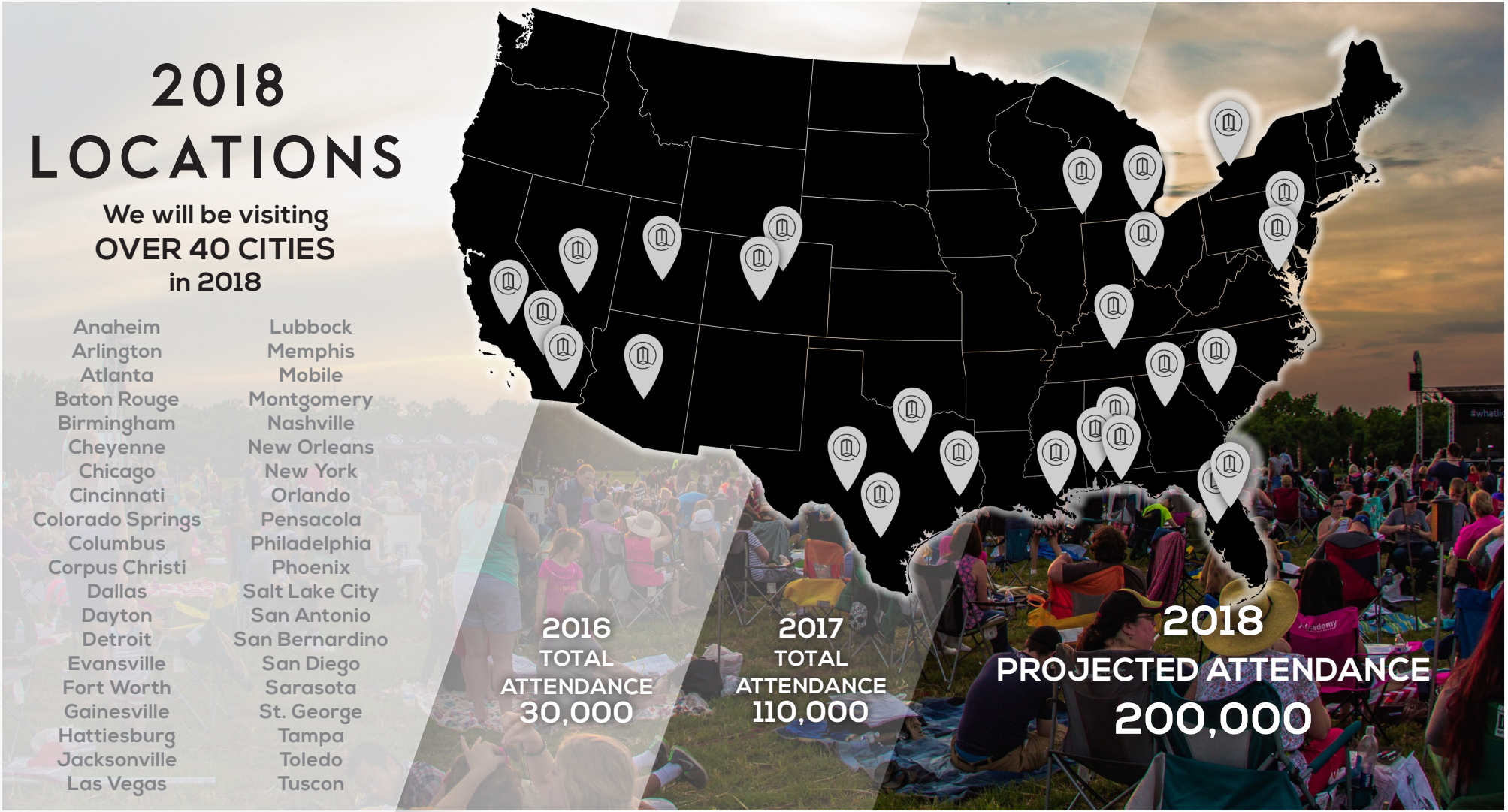
Anaheim	Lubbock
Arlington	Memphis
Atlanta	Mobile
Baton Rouge	Montgomery
Birmingham	Nashville
Cheyenne	New Orleans
Chicago	New York
Cincinnati	Orlando
Colorado Springs	Pensacola
Columbus	Philadelphia
Corpus Christi	Phoenix
Dallas	Salt Lake City
Dayton	San Antonio
Detroit	San Bernardino
Evansville	San Diego
Fort Worth	Sarasota
Gainesville	St. George
Hattiesburg	Tampa
Jacksonville	Toledo
Las Vegas	Tuscon



**2016**  
TOTAL  
ATTENDANCE  
**30,000**

**2017**  
TOTAL  
ATTENDANCE  
**110,000**

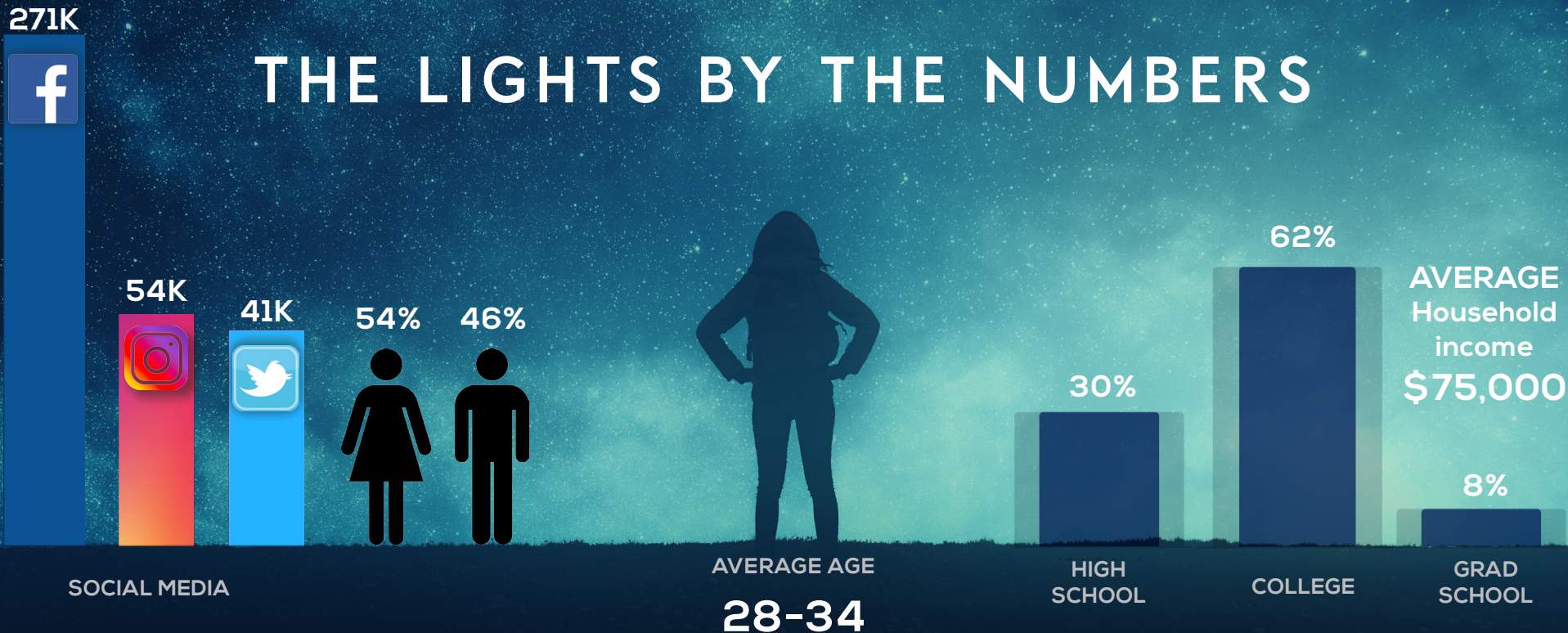
**2018**  
PROJECTED ATTENDANCE  
**200,000**







# THE LIGHTS BY THE NUMBERS











FOR MORE INFORMATION REGARDING SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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