

A grayscale photograph of a large, ornate theater. A speaker is on stage on the left, facing a large audience. The theater has multiple levels of seating and decorative architectural details.

*heart &
hustle*

BLOOM

HEART & HUSTLE BLOOM CONFERENCE TOUR
2017 SPONSOR DECK

SPONSOR THE HEART & HUSTLE CONFERENCES

DETAILS

- 5 Cities: Salt Lake City, March 25; San Francisco, April 8; Phoenix, April 22; Dallas, May 6; Washington D.C., May 20
- 1,750+ attendees. Venues full of women who make 80% of household purchasing decisions with incomes ranging from \$60,000 - \$250,000
- Daily access to our entire community of 10,000+ loyal followers and subscribers starting March 1, 2017 ending May 31, 2017.
- Women ages 30-60; single, married, divorced. Approximately 85% have children and approximately 35% have grandchildren.
- Full-day conference featuring guest speakers, lifestyle experts and an after party that will bring down the house!



WHAT TO EXPECT?

When you partner with us to sponsor the Heart & Hustle Bloom Tour, you can expect BIG THINGS!

- The women we bring together love and trust us. They've already had life-changing experiences with us and they're hungry for more!
 - You can expect to have a great relationship with them too.
 - They will know that you are the force moving this powerful, life-changing conference.
 - We will lead them to your offers, to your brand and share the trust we have already developed to influence their purchasing decisions and loyalties to your brand!
 - Our attendees will never forget the experience they have and our sponsors will have the BEST experience ever!
 - It's a full-day event built for women, by women. Come partner with us. We want to connect you to our community so you can experience their loyalty too.

COMMUNITY GROWTH

AT A
GLANCE

- In 12 short months, we're *already influencing thousands of women's lives* in more than 13 countries around the world and we're just getting started.
- *Hundreds of women are joining our community every week.*
- *92% month-over-month membership retention; our community loves what we offer, they trust us and they want more!*
- Our members are getting results. They trust us, they love us and *they want more!*



CONFERENCE SCHEDULE

- 5 Power sessions JAM+PACKED with inspirational stories, training, activities and hands-on learning.
- Unique presentation spots between sessions for our sponsors messages and offers.
- One-hour post-lunch mix and mingle with sponsors on-site.
- An after party that will **KNOCK ATTENDEE'S SOCKS OFF**, hosted by one of California's greatest party hosts with giveaways and activities that connect our sponsors to our attendees.
- Professional videographers and photographers to capture the event and increase organic, lifestyle exposure for our sponsors.

SPONSORSHIP OPPORTUNITIES

HEART

6 Spots Total

x

Signage at every event

On-site Inclusion Space

x

Swag & Gifting option

x

Sponsored scholarships

Email footer logo

VIP tickets (6 per event)

Logo & Link on website



4 Spots Total

Brand highlights between presentations

Signage at every event

On-site Inclusion & Activation Space

After party sponsor

Swag & Gifting option

Sponsored social media offer

Sponsored scholarships

Pre-event email header ad space & offer

VIP tickets (10 per event)

Logo & Link on website

BLOOM

6 Spots Total

x

Signage at every event

x

Swag & Gifting option

x

Sponsored scholarships

Email footer logo

VIP tickets (4 per event)

Logo & Link on website

CONTACT US

LET'S JOIN FORCES & CREATE AN
AMAZING EXPERIENCE FOR EVERYONE.



MIKE BRANT,
SPONSOR MANAGER

email: mike@milezeroinc.com
call or text: (847) 361-0318



THE MOVEMENT

BLOOM is an online program and community designed by experts for women who want more...

More *happiness*.

More *authentic living*.

More *connection & change*.

With a powerful program and loyal community full of heart and hustle, *we're changing the world, one woman at a time and it's the perfect market for sponsors!*