



Next Generation Fan Experience

EON Sports AVR Platform

EON Sports

The Future of Fan Engagement

We provide remarkable experiences that deliver great value and increase engagement

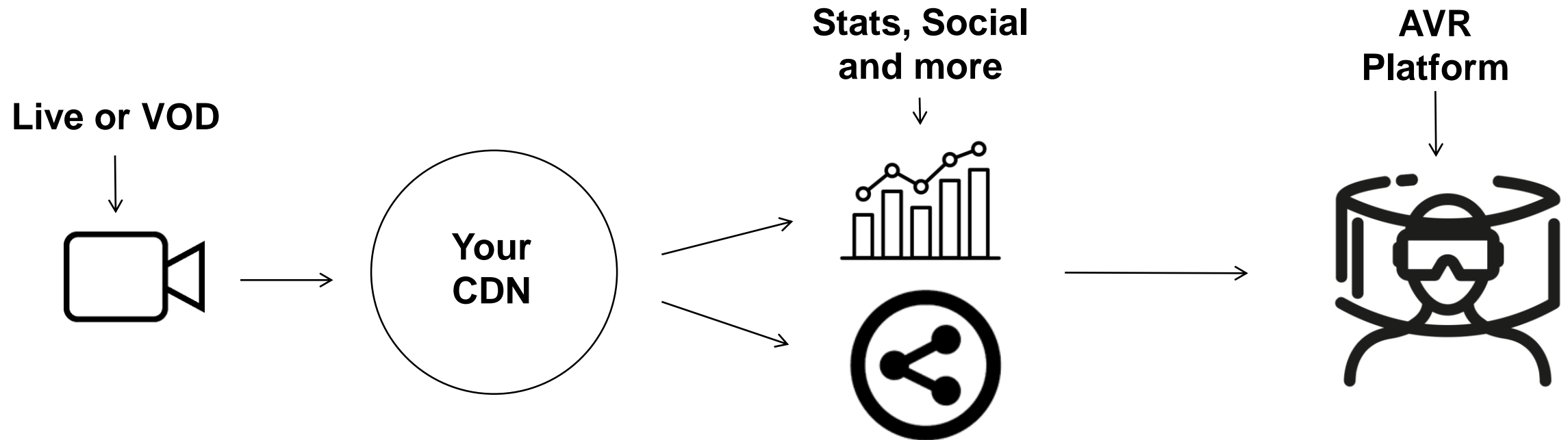
A few of our happy partners



AVR Publishing Made Easy

Make your current content work harder for you

We offer the easiest way for you to publish your content in Augmented Virtual Reality (AVR)



The AVR Platform

The world's easiest and most versatile AVR Platform

1. We design and create a customized AVR experience per your needs
2. We integrate with your CDN, no extra production work necessary
3. You control the content that is published to the AVR experience

ACC

TOTALS		
89	Total Points	86
51 (23-28)	Rebounds	32 (10-22)
OFFENSE		
17	Assists	12
18	Turnovers	12
0.94	Assist To Turnover Ratio	1.0
35/78 (45%)	Field Goals	14/31 (45%)
10/24 (42%)	Three Pointers	7/28 (25%)
9/12 (75%)	Free Throws	13/19 (68%)
DEFENSE		
9	Steals	10
4	Blocks	9
PENALTIES		
19	Team Fouls	16

Customized AVR Experiences

NEW YORK LIFE ACC CHAMPIONSHIP

ACC NETWORK 4 UVA 25 7 UNC 26 1st 1:27 07 POSS. UVA

CLEMSON NORTH CAROLINA

86 - 89

10:24

4th

VR Experience Concept Design



AR Experience Concept Design



VR Experience Concept Design



A black, spherical robotic head with multiple camera lenses is mounted on a black tripod. The background is a blurred office environment with people and a whiteboard. An orange geometric pattern is visible at the bottom of the image.

TECHNOLOGY OVERVIEW

Platform Features

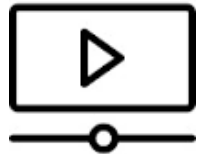
Customized, Scalable AVR Platform



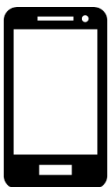
- We provide a full, in-house solution without having to license 3rd party software



- 4k 360 video streaming capabilities



- Live streaming and VOD enabled



- Plugs into existing mobile apps or create a standalone app



- Fully linked to social platforms
- CRM compatible



- Hardware agnostic. iOS, Android, GearVR, Oculus, HTC Vive, Hololens, etc. support



- Analytics of user activity and interaction with content



- eCommerce capabilities
- Tickets, retail, hospitality

Company Highlights:

- EON Sports is a part of the EON Reality, Inc Group, the worldwide leader in Virtual and Augmented Reality technology
- Current executive team includes former America's Cup CEO, Sports broadcasting executives, MLB GM, and 25 year veterans in the simulation and 3D industries
- Offices located internationally on 5 continents, with over 150 AVR Developer Resources
- More information: www.eonreality.com and www.eonsportsvr.com

A. 8 billion years

B. 4.5 billion years

C. 2 billion years

D. 14 billion years





The content of this Development Plan is confidential, proprietary and the subject of trademarks, copyrights and pending patents as new “business methods” as defined by the U.S. Patent Office. EON Sports is prepared to defend the extensive investment in developing the unique “business methods” described in this Development Plan to the fullest extent of U.S. and International Laws. Please do not copy in any way or distribute any part of this document without the expressed written consent of the Company. www.eonsportsvr.com is a service mark owned and copyrighted by EON Reality Sports, LLC.