BACON FEST

f @OHIOBACONFEST









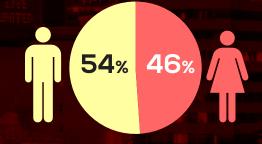
COLUMBUS, OH SEPTEMBER 8, 2017



PITTSBURGH, PA SEPTEMBER 9, 2017



GENDER SPLIT



10,000
FESTIVAL ATTENDEES
PER MARKET



DEMOGRAPHICS



54% ATTENDEES WITH AN INCOME OVER \$75K

86% GUESTS WITH A BACHELOR'S DEGREE OR HIGHER





