



**FLAG FOOTBALL**  
**WORLD CHAMPIONSHIP TOUR**

2016

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**TOUR OVERVIEW**



# THE TOUR

What's it all about

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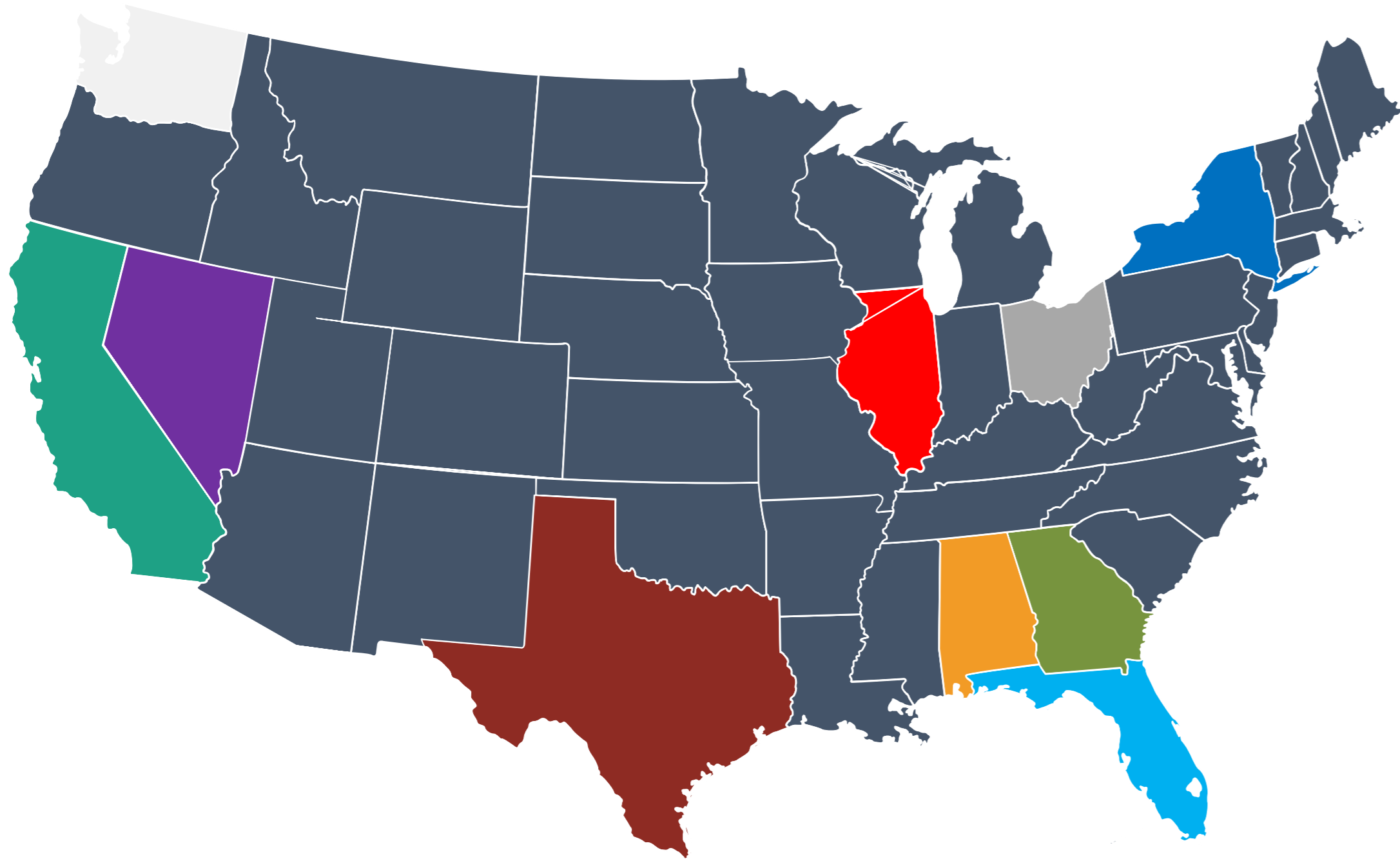
The Football World Championship Tour is a unique experience that ties together the top Football Tournaments in the world to crown one true champion in Youth Flag Football, High School 7v7 & adult Flag football.

Events range from 50-400+ teams in each with divisions consisting of, Youth Flag Football, Middle School & High School 7v7, High school girls flag Football & Adult Flag football.

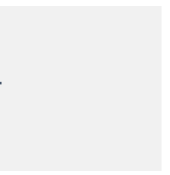
Teams will compete in tournaments around the country leading up to the Football World Championships in Orlando Florida.

# THE STOPS

2016 Destinations on the Tour



COMPLETED



### Flag Football Mayhem

Spokane, WA • June 11-12 • 50 – 100 Teams



### ASC Fallen Warriors NIT

Atlanta, GA • July 16-17 • 100 – 150 Teams



### Beat The Heat 4on4 Tournament

Dallas, TX • July 30-31 • 50 Teams



### Fast Action Nationals

Las Vegas, NV • August 5-6 • 50 – 100 Teams



### LIFFL Summer Nationals

Long Island, NY • August 13-14 • 50 – 100 Teams



### Windy City Kickoff

Chicago, IL • August 27-28, 2016 • 100 – 150 Teams



### Battle Bama

Mobile, AL • Oct 17-18 • 50 – 100 Teams



### LA FlagFest

Los Angeles, CA • Oct 21-23 • 50 – 100 Teams



### Ohio Regionals

Toledo, OH • Nov 12-13 • 100 – 150 Teams



### USFTL National Championship

Tampa, FL • January 13-15, 2017 • 500+ Teams, 20,000+ Participants



### FFWCT World Championship – Battle Orlando

Orlando, FL • May 26-28, 2017 • 200+ Teams, 10,000+ Participants

# 2017 USFTL NATIONAL CHAMPIONSHIP



**JAN 13-15, 2017 • TAMPA, FL**

The USFTL National Championships is currently the largest Football tournament in the world and will feature 500+ teams and 20,000+ total participants. Teams will venture from All 50 states and travel from several countries such as, Mexico, Cayman Islands, Canada, Puerto Rico, Europe, and the Bahamas.

# 2017 FOOTBALL WORLD CHAMPIONSHIP



**JULY 26-28, 2017 • ORLANDO, FL**

The 1<sup>st</sup> Annual Football World Championships will kick off July 26, 2017 in Orlando, Florida as the top Cash Prize Flag Football Tournament in the World at a \$30,000 purse. With an expected 200-300 teams participating over the weekend, and on-site activities the Friday before including a morning 5k, media day and a Guinness Book of World Record setting Nerf Battle, it promises to deliver on many levels!

2016

# DEMOGRAPHICS



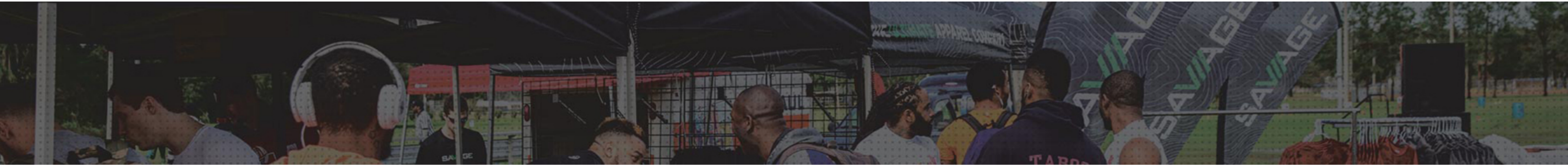
## CORE AUDIENCE

- Active Young Millennials (Age 18-34)
- 85% Players 21+
- Avg Median Household Income - \$50,000+
- 45% players atleast 2 years of college
- 35% players atleast 4 years of college
- 15% players currently enrolled in college
- 95% have high school diploma

[www.FFWCT.com](http://www.FFWCT.com)

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# FFWCT SOCIAL MEDIA



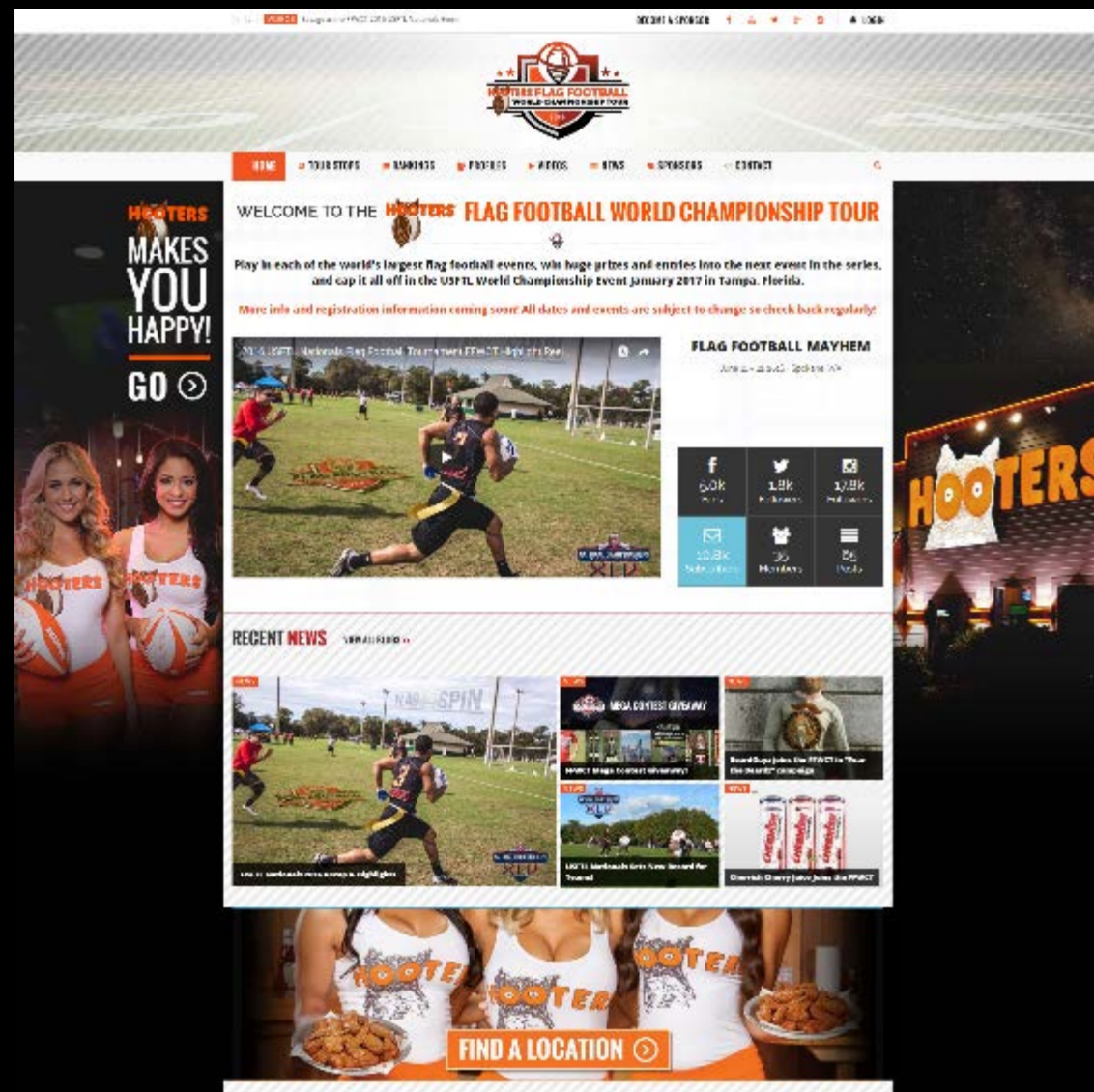
## 48,000+ FOLLOWERS

www.FFWCT.com

# TITLE SPONSORSHIP PACKAGE

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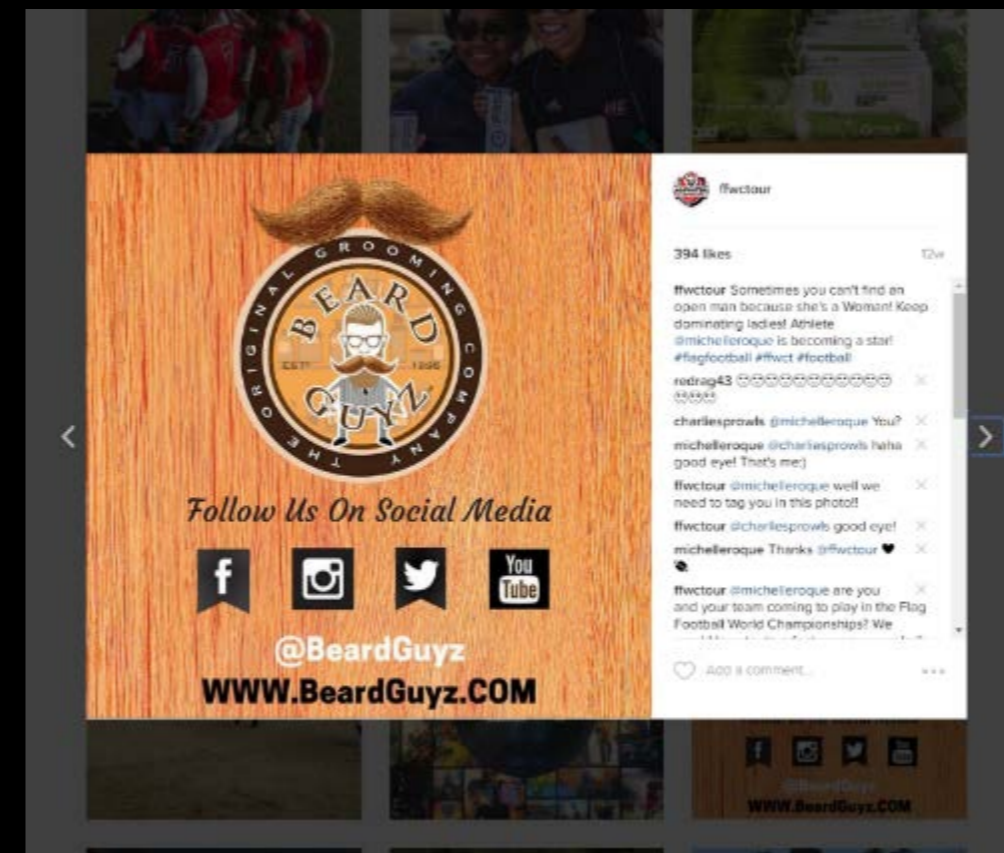
## WEBSITE TAKEOVER



## ASSET BRANDING



## SOCIAL & EMAIL BLASTS



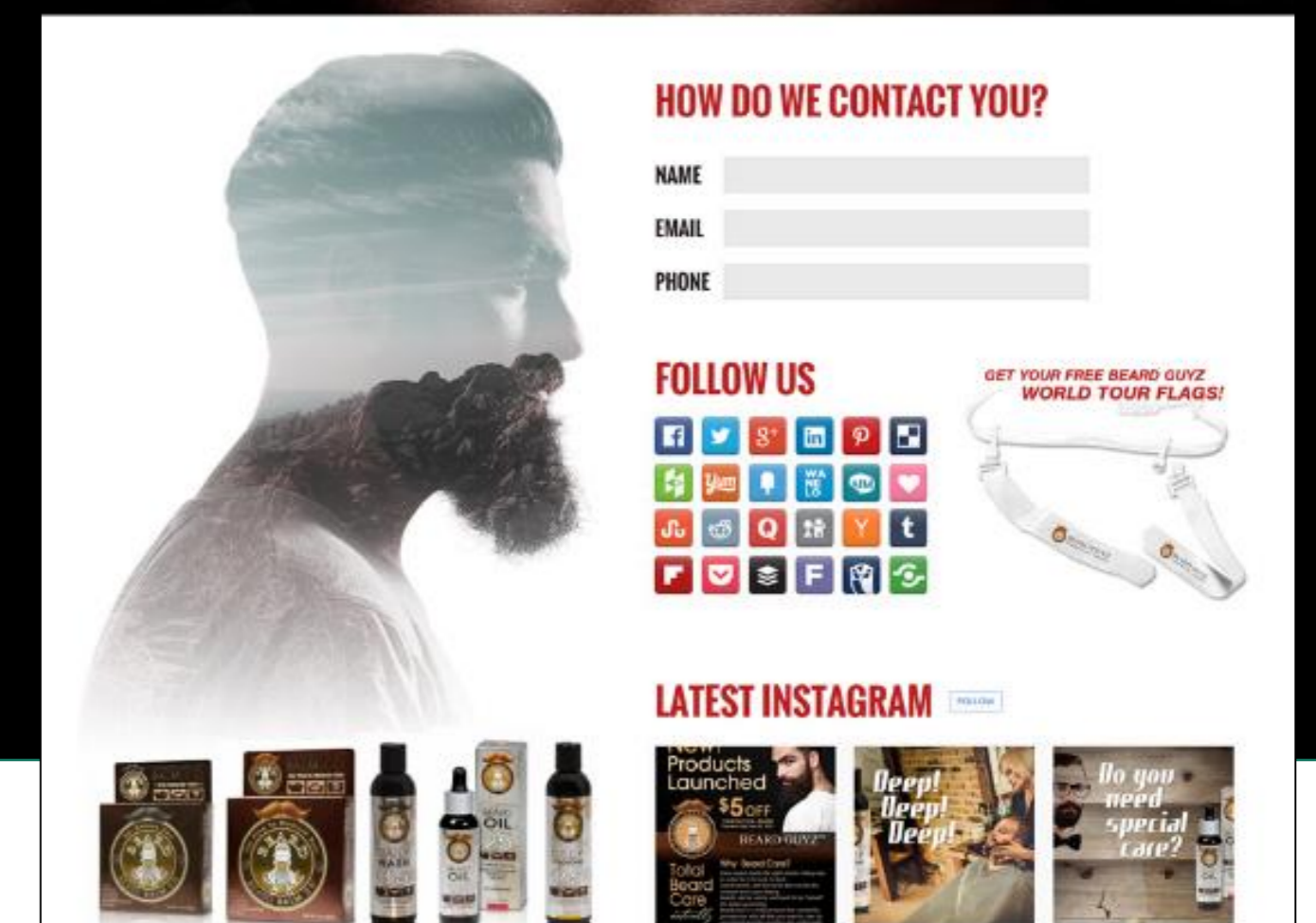
## CONTESTS & PROMOTIONS



## LOGO & NAMING RIGHTS



## TOUR SPONSORS



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# SPONSOR BENEFITS

Inventory & Opportunities



- ✔ Social Media Promotions
  - ✔ Field Wraps & Banners
  - ✔ Tents & Promotional Booths
  - ✔ Media Coverage Mentions
  - ✔ Meeting, Party & Pre-Event Location Rights
  - ✔ Logo & Brand Collateral Integration
  - ✔ Email Newsletter Blasts
  - ✔ Product Placement & Distribution
  - ✔ Video Cut Scenes & Logo Placement
  - ✔ Interactive Touchscreen FanPad Opportunities
- + MUCH MORE!**

# Get in Touch

Contact & Social

We have Local, Regional and National Packages available to discuss for any budget, along with customized opportunities, so contact us today to start the conversation!



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